



NALFO Business Meeting  
 Cincinnati, OH  
 Friday, November 30, 2007

I. Call to Order at 7:12 P.M.

II. Roll Call

Organization	Representative	Present?
Alpha Pi Sigma	Maria Montesinos	Y
Alpha Psi Lambda	Michelle Maday	Y
Chi Upsilon Sigma	Merie Daniel	Y
Gamma Alpha Omega	Alicia Saldivar	Y
Gamma Phi Omega	Irma Amparo Ortiz	Y
Gamma Zeta Alpha	Excused	N
Kappa Delta Chi	Akisha Hernandez	Y
Lambda Alpha Upsilon	Adelso Fernandez	Y
Lambda Pi Chi Sorority	Quisaira Whitney	Y
Lambda Pi Upsilon	Mercedes Tavarez	Y
Lambda Sigma Upsilon	Freddy Nunez	Y
Lambda Theta Alpha	Claudia Barrera	Y
Lambda Theta Nu	Unexcused	N
Lambda Theta Phi	Zaragosa Espinoza	Y
Lambda Upsilon Lambda	Enueri Acosta	Y
Nu Alpha Kappa	Luis Avila	Y
Omega Delta Phi	Jorge Rodriguez	Y
Omega Phi Beta	Cassandra St. Vil	Y
Phi Iota Alpha	Alex Yepes	Y
Sigma Iota Alpha	Connie Morales	Y
Sigma Lambda Beta	Sam Centellas	Y
Sigma Lambda Gamma	Nellie Nevarez	Y
Sigma Lambda Upsilon	Excused	N

III. **Director of Recording moves to accept minutes.**

*Unanimous approval.*

Introductions were given by Organization Representatives.

Room change announced for Saturday morning. Walter Kimbrough speaker session at 9:00 A.M.

*Board meeting moved to 10:00 A.M.*

IV. Officer Reports (full reports in Appendix)

- **Chair**
- **Recording**
- **RVC Reports**
  - **NorthEast RVC**
    - **Two projects presented**
    - **Need for partnership matrix needed to better define what partnerships should look like.**
  - **Great Plains RVC**
  - **Southeast RVC**
- **Committee Reports**
- **Return On Investment-Goals Revisited**
  - Still trust issues we need to address.
  - Maybe conduct some team building.
  - Also need more undergrad presence
  - Can orgs commit to supporting bringing more UGs and alumni officers to conference?
  - Still need to address issues of mistrust before we invite UGs.
  - We should still be more mature and overcome that.

IV. **Affirmation of Director of PR & Western RVC**

**A. Omega Phi Beta moves to accept Juan Guardia as Director of PR**

*1. Motion passes unanimously.*

**B. SLG moves to accept Michelle Poakawa as Western Regional Vice Chair**

*1. Motion passes. One abstention.*

Order of Omega will be moved to Saturday morning.

V. **Move to adjourn 10:15 by Director of Recording**

- *Motion passes unanimously.*

NALFO Business Meeting  
Cincinnati, OH  
Saturday, December 1, 2007

**Call to Order 10:41 A.M.**

**I. Insurance Update**

- **Will scan and document file to upload**
- **Written guidelines on hosting/conducting NALFO sponsored events to insure we aren't liable.**
- **Can consult with HRH/Kirklin to assist.**

**A. SLB moves to create a committee to create guidelines for NALFO sponsored events and assess if we need to purchase blanket insurance.**

1. Sam Centellas will coordinate the committee.
2. **Alpha Psi Lambda moves to amend that committee present finding at Spring Business Meeting.**
  - a) *Amendment accepted.*
3. *Motion passes unanimously.*

**II. Houston Meeting, April 2008 Updates**

- **Weekend of April 25-27 at University of Houston-Downtown**

**III. Moratorium**

**1. KDChi moves to limit debate to 15 minutes on this topic**

*a) Motion passes.*

**2. Phi Iota Alpha moves to extend the moratorium on not allowing new member organizations to apply for membership to NALFO for 2 years.**

- What were some of the reasons moratorium was created in first place?
- Structure was still being developed
- Have many orgs inquired about applying for memberships?
- Mostly inquiries. A few groups have the size, don't know about the values.
- What's wrong with helping upstarts?
- We need to make sure we don't extend ourselves. Speaker shows stats that we are at a breaking point that there might be too many orgs.
- Thought there was to be a plan to define what we need to accomplish in order to lift the moratorium
- Discussion on accepting orgs was just limited to the reps in the room instead of more broad universal guidelines.
- Growth of Latinos is great. We wouldn't be diluting because areas of low Latino population will eventually
- **Move to extend debate additional 15 minutes.**
  - *Motion passes. 8 opposed.*
- Still need to protect our selves and control the growth.

- Will it matter if universities will still allow non-NALFO groups to develop on their campus.
- NALFO Local Councils can help deter that.
- ***Motion passes. 6 opposed***

3. Would like to have a discussion on what NALFO needs to be better prepared to vote on the moratorium two years from now.

**a) Lambda Pi Upsilon moves to set discussion to 15 minutes**

- Defining a national organization
- Revisit requirements for membership intake process
- Defining expectations of new member orgs to contribute
- Marketing plan to prevent non-NALFO orgs coming onto campuses
- Need set standards
- More detailed info on who is approaching NALFO
- Revisit the constitution to determine if we are a regulatory
- Need timeline for measurable by Houston meeting
- Committee to review potential applicants while we are in moratorium
- Revisit the Shared Standards we adopted
- Include creation of mission and vision statements
- Use consultants to guide us

**IV. Policy Updates/Reminders: GPA Requirement & Deferred Recruitment**

- **A reminder of recent by-law changes**
- **How are we going to insure these changes will be made?**
- **Some discussion will happen in workgroup for Judicial Board**
- **Official discussion will be at Membership Review Process**

**V. Adjourn for lunch at 12:20.**

**VI. 1:30 pm-5:30 pm** Workgroups (see Appendix for detailed notes)

- **Local Councils**
- **Judicial Board**
- **Undergraduate Involvement**

**VII. Final Thoughts**

A. Make sure web site has more details on travel info for April meeting.

B. What can we do to move towards hiring an executive director? Maybe share with another organization.

C. Wish there were more opportunities to meet in small groups informally.

D.Find way to get information of NALFO Reps

VIII.Adjournment

**A.LUL moves to adjourn.**

*1.Motion passes.*

Meeting closed at 4:25 P.M.

## **APPENDIX**

- Chair Report (p. 7)
- NALFO Board Plan (p. 9)
- Director of Recording Report (p. 11)
- NALFO and NSHMBA Proposal (Northeast Regional Vice Chair) (p. 12)
- NALFO and VOTO Latino Proposal (Northeast Regional Vice Chair) (p. 14)
- Mid-Atlantic Regional Vice Chair Report (p. 16)
- Southeastern Regional Vice Chair Report (p. 18)
- Local Councils Work Group Notes (p. 20)
- Judicial Councils Work Group Notes (p. 22)
- National Convention Work Group Notes (p. 23)

NALFO Chair Report

Cincinnati, OH.

November '07

***Yvonne Hernandez, M.Ed.***

Personnel

- ***Filled Vice Chair position***
- ***2 Board resignations (Director of Public Relations & Director of Parliamentary Procedure)***
- ***Picked up many responsibilities of other positions***

Transition

- ***Sifted through 300 emails***
- ***Assessed projects currently underway & projects needing to get done***
- ***Create a plan to move forward***
- ***Organized board retreat***
- ***Evaluated board policies/expectations***
- ***Transition bank accounts, corporation paperwork, etc.***

Insurance

- ***MJ Insurance***
- ***Paperwork submitted***
- ***Coverage includes***
  - ***Volunteers***
  - ***Board members***
  - ***General liability (travel, activities on behalf of org, injury)***

Outside Stakeholders

- ***Monthly calls with (AFA, NIC, NPC, NPHC Presidents/Exec Dir)***
- ***Association of Fraternity Advisors***
  - ***Annual Meeting preparation***
  - ***Presentations/panel discussions at Annual Meeting***
  - ***Intake Manual***
- ***Resource for Greek life professionals***

Assessment Coalition

- ***Recruit volunteers***
- ***Need to receive updates from NIC***

Upcoming Tasks

- ***Transition Western RVC & Director of PR***
- ***Work with committee development***
- ***Prepare for Houston meeting***
- ***Continue with workgroup outcomes***



## NALFO Board Plan

Cincinnati, OH.

November '07

- Yvonne Hernandez, M.Ed.
- Chair

### ▪ Board Retreat

- San Diego, CA-July '07
- Transition Period
- SWOT Analysis
- Plan for the next 6-8 months

### ▪ SWOT Analysis

- Strengths
- Weaknesses
- Opportunities
- Threats
- Board analysis

### ▪ Short Term Goals

- Board Focused
- Committee Focused
- PR Focused
- RVC Focused

### ▪ Board

- Fill remaining positions
- Assess position descriptions and update
- Clearly define expectations
- Accountability & follow through for board members

### ▪ Committee

- Fill positions
- Create a database of committee members
- Focus a smaller number of committees
- Board liaison to committees

- Defined expectations, time commitment, and descriptions
- Offer support/training
- Streamlined sign up process
- 

## ▪Public Relations

- Fill the position
- Press releases and memos to all stakeholders
- Update look of the website

## ▪Regional Vice Chair

- Increase undergrad involvement
- 1 service & 1 fundraiser/year
- Create database of chapters/locations
- Lines of communication with Greek life
- Creating local councils

Director of Recording Report  
Raul Avila

***So far I have...***

- Updated and maintained Reps Yahoo Group and contact sheet***
- Assisted in maintaining current web site***
- Recorded minutes of monthly meetings***

***I will...***

- Post all NBOD Monthly Meeting Minutes for Reps by Jan 1 '08***
- Re-organize important governing docs and files for easier searching on Yahoo by Jan 1 '08***
- Simple re-design of current web site January 2008 (updating contact information for member orgs)***

# **NALFO and NSHMBA (June Jimenez, NERVC)**

- Presented at NALFO Cincinnati
- November 30, 2007

## **Reason for Activity**

- Approached by Nick Nonis (Northeast Regional Director) of NSHMBA in summer 2007
- Looking to create some synergy between shared organizations
- Began talks about structuring the partnership

## **NSHMBA's mission**

- ...fostering Hispanic leadership through graduate management education and professional development in order to improve society

▪

## **Proposed Partnership**

- L.I.F.E. Program
  - Latin Initiative to Foster Life
  - Pairs the local NSHMBA Chapters with college campuses to provide ongoing professional development, mentorship and scholarship opportunities

## **Proposed Partnership**

- Looking to work with the following cities / chapters to do undergraduate programming:
  - Boston (B.U., Harvard, Tufts)
  - New York City (Columbia, NYU)
-

## **-Test Program**

- To be implemented in Spring 2008
- Partnership between student leaders and local NSHMBA chapter
- Will consist of 90-minute program:
  - 30 minutes networking
  - 30 minute panel discussion of local NSHMBA members
  - 30 minute Q&A

## **-Benefits to NALFO members**

- Connections to local leadership
- Opportunities to network with alum and undergrad population
- Invitation to come to national NSHMBA conference on October 9-11 as volunteers
- Opportunities for mentorship

## **-FAQs**

- Why are we only launching in the Northeast?
- What are the opportunities available to NALFO if successful?
  - CUENTRO conference attendance
  - NALFO Group Membership Rates
  - Contributions to our chapter's programming and budgets via sponsorships

## **-What is our biggest hindrance?**

- Information. Please see the attached excel sheet.

## **-Additional Opportunities**

- Alumni co-branded NALFO / NSHMBA events
- Joint alumni / undergraduate initiatives

## **-Any Questions?**

## **NALFO and Voto Latino (June Jimenez, NE RVC)**

- Presented at NALFO Cincinnati
- November 30, 2007

### **•Reason for Activity**

- Approached by Maria Teresa Petersen of Voto Latino to engage our population around the '08 presidentials
- Looking to create some synergy between shared organizations
- 68% of all new voters are American Latinos
- Began talks about structuring the partnership

### **•Voto Latino's mission**

- To promote an enfranchised America by leveraging celebrity voices, the latest technology and youth themselves to promote positive change.

### **•Proposed Partnership**

- Four-part program
  - Voting drives on college campuses (Spring and Fall '08)
  - Educational workshops w/ possible celebrities (as available)
  - Pitbull Concert tour
  - Partnership with NPHC

### **•Voting drives on college campuses**

- Looking to make it a competition
- Will use internet and text messaging to register voters
- Paper ballots are not optimal
- New technology allows easier GOTV activities since cellphone numbers are captured

### **•Educational Programming**

- Voto Latino boasts a roster of celebrities, especially in major media markets
- Can work it out to have a celebrity on campus for a launch event
- This will depend upon campus interest and availability

### **•Pitbull Tour**

- Pitbull will go to campuses as a 'capstone'
- Identified campuses are: 1 swing (dependent on how many registrations), SUNY Stony Brook, George Mason University, Florida International, UT Austin, Arizona State, UC – Dominguez Hills, San Jose State, UNLV and a possible Chicago campus

### ▪ **Pitbull Tour**

- Main obstacle: money
- Campuses identified are of Pitbull's interest due to major market location
- However, it will cost at least \$10-\$15K from campus programming fees to bring him on campus
- Will need major student leadership and support, otherwise not feasible

### ▪ **NPHC**

- Spoke with Robert Smith, current first VP of NPHC
- Wants to do something with NALFO
- NPHC traditionally works with LCCR (since they are all members) to conduct voting drives
- Interested in partnering with us for '08 in selected activities for undergraduate and alumni involvement.

### ▪ **Current obstacles**

- Lack of information
- Lack of coordination / feedback mechanism
- Lack of leadership
- Lack of interest?
- 

### ▪ **Any Questions?**

## *Mid-Atlantic Regional Update*

- **Lisette M. Garcia**
- **Mid-Atlantic RVC**
- *Mid-Atlantic Region*
- Delaware
- New Jersey
- Maryland
- Pennsylvania
- Ohio
- Virginia
- West Virginia
- Washington, DC\*
- \*Washington DC is not currently included in any region
- Alpha Psi Lambda
- Lambda Alpha Upsilon
- Lambda Sigma Upsilon
- Lambda Theta Phi
- Lambda Upsilon Lambda
- Phi Iota Alpha
- Sigma Lambda Beta
- Chi Upsilon Sigma
- Lambda Theta Alpha
- Lambda Pi Chi
- Sigma Iota Alpha
- Sigma Lambda Gamma
- Sigma Lambda Upsilon
- Omega Phi Beta
- *Mid-Atlantic Goals*
- Build a network for communication in the region.
- Bring awareness of NALFO.
- Support and assist the organizations in the region through the establishment of local councils.
- Organize unity, leadership, and networking events in the region.
- *Steps Taken Towards Achieving Mid-Atlantic Goals*
- Facebook Group
- Yahoo Group & Regional Listserve
- My Space page
- NALFO Unity Bbq --- July, 2007.
- Meet the Greeks at Montclair State University --- September, 2007.



- *Upcoming Mid-Atlantic Activity*
- Proposed Regional Meeting --- January, 2008.
- Proposed --- Networking Event for Alumni March, 2008.
- *Requests for Local Councils*
- Piloting implementation of local councils at 2 institutions
  - Rutgers University
  - University of Maryland, College Park
- In need of volunteers for council implementation committee
- *Mid-Atlantic Regional Leadership Conference*
  - University
    - of
    - Maryland
    -
  - College Park, MD
    - 
    - April 2008
- *Mid-Atlantic Regional Leadership Conference Committees*
- Registration
- Reservations & Travel
- Workshops & Speakers
- Sponsorship
- Catering
- Community Service
- Social Events
- Publicity & Marketing
- Stroll Competition
- *Mid-Atlantic Regional Leadership Conference Contact Info*
- Elizabeth Lizama, Lambda Theta Alpha
  - purocorazon1@gmail.com
- *Mid-Atlantic Regional Vice Chair*
- Lisette M. Garcia
  - claridad2k1@yahoo.com
  - 614-596-6829 (cell)
  - 25 Vivian Avenue
  - Emerson, NJ 07630

## **Southeast Regional Vice Chair Report**

- Sandra Fuentes
- Contact information:
  - [soledad996@aol.com](mailto:soledad996@aol.com)
  -
- SE Region consists of:
  - Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, N. Carolina, Puerto Rico, S. Carolina, Tennessee
  - 12 orgs in the SE
  - 
  - 
  - 
  - 
  -

### **•What have we been up to?**

- So far
- Alumni Socials in January, April and August
- NALFO BBQ at the University of Miami
- 
- Upcoming
- Regional Meeting
- Social including Alum and Undergrad

### **•South East Goals**

- ▶ To create a NALFO Committee for the SE
- ▶ Participate in joint community service
- ▶ Continue to help with NALFO Councils
- ▶ To make more members and institutions aware of NALFO

### **•How you can help?**

- Educate your members about NALFO

- 
- Inform your members of events
- 
- Encourage your members to participate
- 
- **Communication**
- Groups
  - Yahoo
  - [http://groups.yahoo.com/group/NALFO\\_SE](http://groups.yahoo.com/group/NALFO_SE)
  - Facebook
  - <http://www.facebook.com/group.php?u=2229804388>
  -

# Local NALFO Councils Workshop Notes

## Key questions

- How aggressive should we be?
- What are the areas to start
- Create a resource guide?
- How do we get undergrad buy in

## Purpose/Rationale

- Regulate our NALFO orgs at campuses
- Student Driven Body
- Latino-focused council, focused on the unique needs of NALFO members
- Promote national governance to campuses

## The Benefits of Local Council

..If we currently don't have a council:

- Structure & guidelines for governance
- National support
- Building community
- Reach a larger scope of people
- Gain momentum as a group to promote and advocate their needs

...If we already have a council

- Promotes collective identity of Latino fraternal orgs
- National recognition (professional advancement) due to growing interest in NALFO across country
- NALFO orgs can still work with MGCs, NPHCs, IFCs, etc
- NALFO orgs follow the same rules
- Opportunities to network at NALFO meetings in the regions across the country

## Challenges

- Some campuses don't want another council (resistance from Administrations)
- Members are already comfortable in MGCs (or other non-NALFO councils)
- Need a strategic plan for displaced orgs (transitioning from current councils to NALFO)
- Management/oversight of local councils (after establishment)
- Over expansion of Greeks
- Restrictions of expansion of Greeks

## Implementation

- Educate membership about the value of councils
  - Responsibilities, purpose, establishment

- Conduct needs assessment
- Regional Oversight Committees
  - NALFO RVC
  - Regional Reps per member org (ie Regional Director)
- Target Sites – 1 per region
  - NALFO will create snapshot of universities that have at least one NALFO org
  
- Revisit current NALFO Local Council Constitution
- Prepare template local council bylaws
- Revisit criteria for establishing local councils

# Judicial Board Work Group Notes

## Accountability

1. Change “Judicial Board” to Standards Revision Board or make it part of Membership Review Process
  - a. NALFO’s role as “arbitrator” or “mediator”?
2. Each organization submit membership certification during membership review every spring in May
  - a. Review potential violations to Standards Revision Board
  - b. Organization to make a courtesy call to another organization to verify “potential violation”. Organizations have 30 days to confirm.
3. Raised a question or accusation. Organization needs to submit an official document from organization or campus advisor to “verify” or “decline” accurate info.
4. Standards Revision Board to oversee parliamentarian

# NALFO Convention Work Group Notes

## Things needed:

- NALFO History
- Undergrad representation
- Funding
- Workshop: Focus groups
  - University space      -tasks to accomplish
  - hotels                      -reach out to Greek advisors
- Volunteers/speakers
  - Lunch speaker
  - 1<sup>st</sup> session: NALFO 101
  - 2<sup>nd</sup> session: development
- Undergrad achievement recognition
- Buy in
- 5 members for each org (cap)

## GOALS

### Short

- NALFO 101 Workshop (Houston-train the trainer)
- Get everyone on board to implement a workshop @ convention
- NALFO needs to provide info (local RVC)
- 1<sup>st</sup> EVENT:
  - Wear white or NALFO T-shirt—so orgs cannot be identified
  - Identify other strategies to integrate
  - Team building activities
  - Brochure or organizations (basic info)

### Mid

- NALFO Newsletter
- Pictures with captions

### Long

- Annual conference (UG leaders)
- Student lead awareness leadership
- Provide stats and issues
- Perspectives on issues